

President's Forum



Matt Burke, CPCU
Chapter President

Check Your Blind Spot

Time permitting, I encourage trying LinkedIn Learning if you haven't done so already. I was introduced to the feature this year and have been impressed with its offerings. Video courses are tailored to what you're interested in learning about and include topics such as business analysis, career development, customer service, finance and accounting, and leadership and management. Considering our busy schedules, the short video courses are effective and efficient.

Recently I listened to, "Becoming an Impactful and Influential Leader," with Ron Price, author of the book, "Growing Influence: A Story of How to Lead with Character, Expertise, and Impact." He discussed several ways to grow value for yourself and others, but I was particularly drawn to his recommendation to encourage feedback from allies and be more self-aware. He argues that, "Often the thing we should probably work on, the people around us see it more clearly than we do. Seek out people you trust and know they care about your success and will provide honest feedback."

He admits how difficult it was to get comfortable seeking and accepting feedback, to resist the urge to feel ashamed, embarrassed or get defensive. But, in doing so, he gained an abundance of wisdom. Furthermore, "Understand it doesn't have an impact on your quality as a human being, on your value as a human being, but rather let it help you understand the difference between what your intention is and what your impact is."

Receiving constructive feedback can be difficult. Most, if not all, of us have received it from a superior at work, a family member at home, or even a close friend. Consider your immediate and long-term reaction as well as the person providing it. Would you have done things differently or will you be moving forward?

Accept, reflect, grow.

Your 2022 Chapter Board

President:
Matt Burke, CPCU

Treasurer:
Tricia Thelen, CPCU

Directors:
Candace Trumble, CPCU

Immediate Past President:
John Schmidt, CPCU

Vice President:
Mike Giancotti, CPCU

Secretary:
Samantha Cheadle, CPCU

Libby Fox, CPCU

Nicole Scott, CPCU

Chapter News

Current Open Committee Positions for 2023

By **Matt Burke**, Michigan Millers Insurance, Chapter president

From volunteering for our annual golf outing to chairing our annual I-Day event, the opportunity to serve has proved invaluable. I appreciate the experience and relationships made.

We'd appreciate your help as we continue to grow and strive to be one of the top chapters nationally. If you or someone you know is interested in leading, please reach out to any board member. The following list shows the current open committee positions for 2023:

Membership Chair

Maintain a current list of paid chapter members, monitor and update the membership roster as needed, and promote new chapter membership.

Industry Day (I-Day) Chair

Coordinate annual I-Day event with industry-related speakers and topics.

New Designee Chair

Responsible for welcoming new members to help them gain a better understanding of what the Mid-Michigan CPCU Chapter has to offer. This chair organizes the local conferment ceremony at one of our luncheon meetings to recognize the new designees' outstanding achievement.

Golf Outing Coordinator

Responsible for planning the annual golf outing for chapter members and other industry-related professionals.

Updated Membership and Cost for 2023

As of October we have 306 active members for calendar year 2022. We have 25 new designees for 2022 and three already for 2023. The educational year begins and ends June 15.

Did you know our chapter is no longer exclusive to professionals who hold their CPCU designation? Spread the word! No matter where one may be in their risk management and insurance journey, there's a place for them here.

CPCU Professional Member: For those who have earned the CPCU designation.

Pathways Member: For any risk management or insurance professional who has not earned the CPCU designation (includes those in the process of completing courses).

Student Member: For full-time undergraduate students working toward or interested in risk management and insurance careers, and who have not yet been employed in the industry.

Academic Member: For full-time college or university faculty members in a risk management, insurance or related program who have not earned the CPCU designation.

Post-Career Member: For retired risk management and insurance professionals who are no longer in practice but want to stay in touch with the industry.

More information, including exclusive benefits for each membership type, can be found at cpcusociety.org, Membership, and Membership Type and Benefits.

After careful review and consideration, we have voted to increase our chapter dues from \$27.50 to \$35 for the 2023 calendar year. If you have not received your dues invoice for 2023, you should soon. The change is in response to the recent increase in cost for food and room rental for our monthly luncheons. We continue to look at and consider options to serve members in an effective and efficient manner.

CPCU Society I-Day

The chapter will be presenting the 2022 I-Day on Thursday, Oct. 27, 2022.



CPCU I-Day Schedule

Emcees: Matt Burke and Mike Giancotti, I-Day Co-Chairs,
Mid-Michigan CPCU Society Chapter

8:00 AM

Sign in, enjoy pastries and coffee

8:30 AM

Welcome and introduction
Matt Burke and Mike Giancotti

8:35 AM

Commercial Audit and Loss Control

Kate Phillips

Premium Audit Manager
Michigan Millers Insurance
Company

9:15 AM

Networking Break

9:30 AM

Leadership 101

Mike Mills

Director, Claims
Auto-Owners Insurance

10:15 AM

Networking Break

10:30 AM

A Day in the Life

Luke Mardigian

Owner
The Mardigian Agency

11:15 AM

Lunch

Fees:

Entire Event: \$30 (includes I-Day & Lunch)

Lunch Only: \$30

Location:

LCC West Campus

5708 Cornerstone Dr.
Lansing, MI 48917

Lunch Menu:

For I-Day attendees:

- Coffee and pastries

For lunch attendees:

- Oriental Stir Fry Buffet (chicken or vegetarian)
- Includes: Asian veggies, rice, tossed salad, egg roll, cookie, ice water, and lemonade

Matt Burke mburke@mimillers.com 517.367.5014
Mike Giancotti giancotti.mike@aoins.com 517.703.2460

Registration:

Please RSVP by **Monday, Oct. 24, 2022**, to **Mike Giancotti** at giancotti.mike@aoins.com

When registering, please provide the following information:

- Name
- Company Name
- Email address
- Attendance Option (Entire Event or Lunch Only — \$30)

Payment can be made day of the event
Cash or check accepted

Made out to: Mid-Michigan CPCU Society

If mailed: Auto-Owners Insurance Company

Attn: Mike Giancotti

6101 Anacapri Blvd, Lansing, MI 48917