

President's Forum



Matt Burke, CPCU
Chapter President

Our *Future* is Bright

I recently had the pleasure of being a guest judge for students and the Wilson Talent Center in Mason. The first-year students of the business and risk management program were asked to develop and pitch a special, teen-focused, insurance product in class. During their pitch they identified key components and data, came up with pricing and deductibles, an application, exclusions and even swag. At the end, we were able to provide feedback and ask any pertinent questions.

I remain in awe of all 26 presenters. Each was prepared, had interesting product ideas and presented exceptionally well in front of professionals and peers. Local high school juniors and seniors speaking confidently about “distribution methods, occurrences, exclusions, and claim handling.” My favorite product ideas were tattoo removal and repair insurance, and social media insurance. I’m sure most of us know someone who regrets (or should regret) their current ink. Social media posts continue to be trending and sensitive topics.

I also took note of the number of stress- or anxiety-related insurance ideas. It seemed more than a quarter of the presenters pitched products that would respond to a stressful situation, whether at home, in school or some other capacity. We hear about increased stress among young adults, but seem to take it for granted. To hear it directly was humbling.

The Wilson Talent Center (WTC), formerly known as the Capital Area Career Center, opened its doors in the fall of 1972, offering career & technical education classes to high school juniors and seniors in the Ingham Intermediate School District area. Students can earn high school credit, college credit and both state and national certifications during their time at WTC. They offer 12 different career clusters, including (but not limited to) architecture and construction, finance, health science, and information technology.

Consider how many business professionals you know who pursued a career in insurance or risk management during or even after high school. It’s not many, right? How exciting to have a local program **and talent** to develop, challenge and grow our industry. Our future is bright.

All the best to you and your family in the New Year. Keep up the good work!

Your 2022 Chapter Board

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Meetings

November Speaker Spotlight

Good Works: Small Talk Children's Advocacy Center



Our speaker will be Alex Brace. He is the executive director and therapist of Small Talk Children's Advocacy Center, which is the charity that our members selected. Small Talk is the place where children receive coordinated services during child sexual abuse investigations in mid-Michigan.

Alex is passionate about helping children heal and become empowered despite the traumatic experiences they have endured. He has been with Small Talk since 2011, and was appointed to serve on the Governor's Task Force on Child Abuse and Neglect in 2019. He serves on the board for the Children's Advocacy Centers of Michigan.

Alex is a licensed counselor in Michigan. He is trained in trauma-focused cognitive behavioral therapy, and specializes in working with children and adolescents who have been impacted by abuse and trauma. He is passionate about helping children heal and become empowered despite the traumatic experiences they have endured.



December Meeting Information

Date: Wednesday, Dec. 21 **Time:** 11:30 a.m.

Where: Crowne Plaza Lansing West

Menu:

Cajun meatloaf with andouille sausage & southern gravy; chicken fricassee simmered in mushroom, leeks, and tarragon in a light cream sauce, or portobello wellington with spinach, swiss cheese, and puff pastry (veggie).

Call-In Information:

- **Zoom Meeting Link:**
<https://us06web.zoom.us/j/84863515823?pwd=eGVHSlEekF4a0d3b2tyVm9rNEt6dz09>
- **Meeting ID:** 848 6351 5823
- **Passcode:** 686744

Contact: Email Mike Giancotti at giancotti.mike@aoins.com

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The submission
deadline for the
January newsletter is
Jan. 6

If you know of promotions
or other noteworthy ac-
complishments involving
CPCUs, please send them
to the editor using any of
contact methods listed.

Future CPCU Annual
Meeting Sites

Oct. 5-7, 2023: Washington,
D.C.

Future Chapter
Meeting Dates

January: TBD